PSDAY.UK

LONDON 2023

March the 3rd, 2023

The only UK conference dedicated to PowerShell!

Sponsoring opportunities

Event hosted by SynEdgy

PSDayUK, what is this?

PSDayUK is a shorter and regional version of PowerShell Conference Europe. Our goal is to reach out to a more variety of practitioners by making the conference more accessible.

At PSDayUK we're not afraid of covering the fundamentals of the PowerShell language, the tooling used for and with PowerShell, but also to explain practical use cases and the practices we found would help you be more productive.
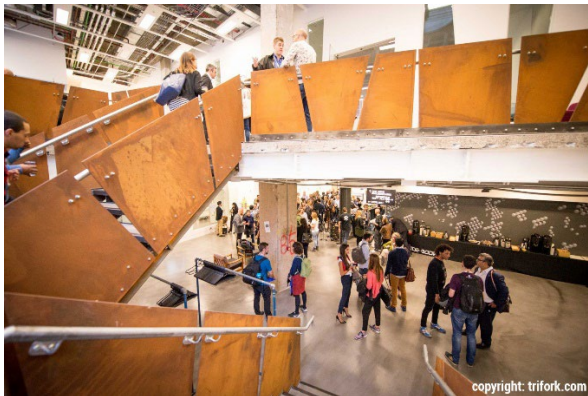
The PSDayUK 2023 conference is a one-day event, with 3 tracks held in CodeNode in central London. It is preceded by two days of optional PowerShell trainings.

CodeNode, our venue

Well-known by Londoners and UK IT folks, CodeNode has already welcomed us in 2018. Very practical, easy to reach, great equipment, this venue is the guarantee to a great experience for all our delegates.

copyright: CodeNode.live

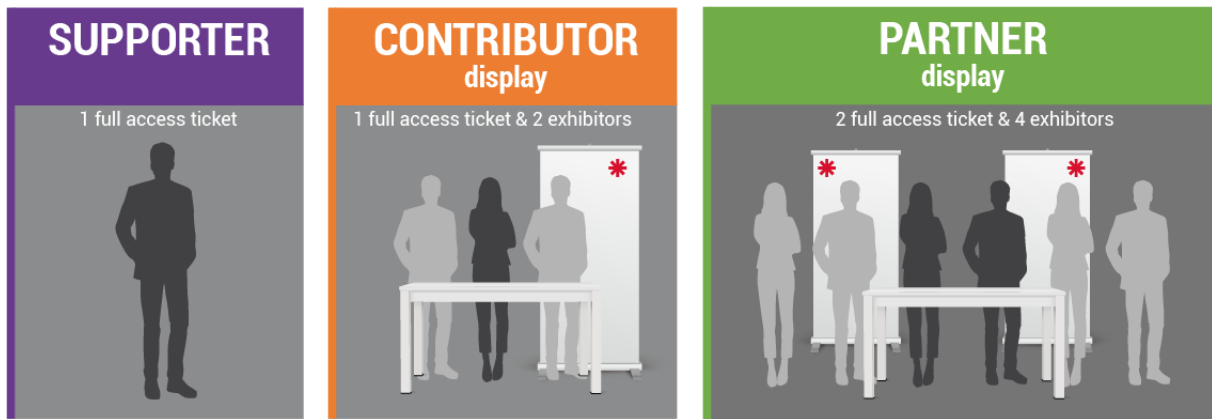copyright: trifork.com

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Sponsoring Package

	Supporter	Contributor	Partner
	£500	£1000	£1500
Number of packages available	5	3	2
Full access ticket included	1	1	2
Exhibitor ticket included (no access to sessions)	0	2	4
Logo on the event page	✔️ Small	✔️ Medium	✔️ Large
Logo on the sponsor of each session's slide deck	✔️ Small	✔️ Medium	✔️ Large
Logo in each session's recording outro	✔️ Small	✔️ Medium	✔️ Large
Logo in social media & signage	✔️ Small	✔️ Medium	✔️ Large
Booth display (Trestle table with skirt, 2 chairs)	❌	✔️ (Bring your own pop-up x1)	✔️ (Bring your own pop-up x2)
Logo on the badge	❌	❌	✔️
One 45 min Session slot	❌	❌	✔️
Logo in each recording **intro**	❌	❌	✔️
UNIQUE OPTION (Max 1 option / sponsor)			
Sponsored Lunch*	N/A	+ £600	+ £300
1h closing drinks**	N/A	+ £700	+ £400
2h closing drinks***	N/A	+ £1400	+ £800

* You can also move your roll-up display to the centre of the lunch area, organise a tombola, bring napkins with your logos, bring flyers where food is distributed.

** Provides the participants with drinks from the bar for an hour under your name. You can bring your banners to the bar. A great time for you to organise a tombola and announce the results.

** Same as above but for 2 hours.

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SUPPORTER	CONTRIBUTOR display	PARTNER display
1 full access ticket	1 full access ticket & 2 exhibitors	2 full access ticket & 4 exhibitors

✳Pop ups you can bring yourselves. Max dimensions: 1m wide x 2.1m

Supporter package

The Supporter package is a great way to be part of the event while showing your support to the community!

You'll get a full access ticket that will allow you to attend sessions with other delegates and be recognisable as a supporter sponsor with your badge.

Package cost: £500

Contributor package

The Standard Package is a great way to show your presence and engage with the community. You'll get a trestle table with skirting and two chairs, and you can bring one pop-up display, of 1m wide maximum.

You'll get 1 full access ticket (which you can giveaway) and 2 exhibitors' tickets to staff your booth and engage with the community. Exhibitor tickets don't get access to sessions.

This package also gives access to unique options to further show support and engage with the community by sponsoring the lunch or the closing drinks.

Package cost: £1000
Sponsored lunch: + £600
1h closing drinks: + £700
2h closing drinks: + £1400

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Partner package

The PARTNER package will be shown as the most privileged partner of PSDayUK.

This package gives you 2 full access tickets plus 4 exhibitor tickets to staff your booth and allows you to bring 2 pop-up displays of up to 1 meter-wide each. This way will guarantee your visibility for the whole day, engaging with the community and being seen by our delegates.

Your logo will appear in major size on every support and will especially be seen, with the second Partner sponsor, on each recording intros and on the badge.

You will also get the unique opportunity to run a 45min session in one of the track rooms.

Finally, as a partner you can upgrade your sponsorship to support the event for heavily discounted prices for lunch or closing drinks.

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Package cost: £1500
Sponsored lunch: + £300
1h closing drinks: + £400
2h closing drinks: + £800

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Any question?

Feel free to contact us at contact@synedgy.com
Or
visit us in our virtual office during office hours CET (on Gather, a web-conferencing software) and let's talk about how we can work together.

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